



## FACTSHEET

# Entrepreneurs' Programme: Accelerating Commercialisation

**Programme status:** Open for applications

*This service helps businesses, entrepreneurs and researchers to commercialise novel products, processes and services with significant market potential.*

### What does it offer?

You can get access to a range of services for up to two years, including:

- An experienced Adviser who will guide you on your commercialisation options and project objectives.
- Connections with entrepreneurs, investors, channel partners and domain specialists.
- An expert network to help you make important business connections, raise capital and enter new markets.
- Exposure to investors and international partners at domestic and international roadshows and events.
- Membership to the Accelerating Commercialisation Portfolio. This gives you access to exclusive networking and promotion opportunities.

Grants of up to \$1 million may also be available for up to 50 per cent of eligible project costs.

Our Advisers have:

- Extensive commercialisation and business experience.
- Established domestic and international networks.
- Access to skills and experience in management, commercialisation, capital markets and business development.

Your Adviser will:

- Give you access to expertise and advice.
- Assist you to improve operational matters.
- Help you to monitor your progress.
- Make introductions to develop your networks.

### Who can apply?

Eligibility requirements include:

- A combined annual turnover of less than \$20 million for each of the three years prior to lodging your application.
- A novel product, process or service that you're looking to commercialise and trade to customers outside of the state or territory of your principal place of business.

Competitive merit criteria also apply and include:

- market opportunity
- value proposition
- management capability
- execution plan, and
- national benefit.

Applicants do not need to operate within one of the growth sectors of the Entrepreneurs' Programme to be eligible to apply.

You can find more information on the [Eligibility page](#) on business.gov.au.

### How do I apply?

Please register your interest via the [Expression of Interest Form](#) on business.gov.au. We will then contact you give guidance and feedback on your project.

If you have any queries please contact us and we will help you.

### Where can I find more information?

Visit [business.gov.au/AC](http://business.gov.au/AC) or call **13 28 46**.