



ARE YOU AN SME WITH GREAT IDEAS?

*Welcome to the
Business Research and
Innovation Initiative*



Australian Government

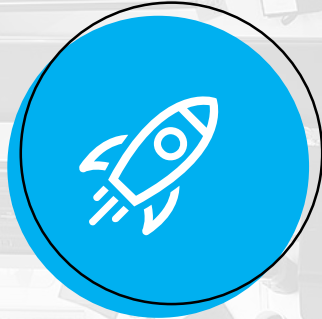
Business
business.gov.au

GRANTS OF UP TO \$1 M

AVAILABLE FOR SMEs TO SOLVE THE BRII CHALLENGES



Develop
innovative solutions



Create
innovative products
& services



Test
new ideas



Provide
a path to market

Government agencies
propose challenges



SMEs apply proposing **a new solution**



Best 4 (approx.) **funding for feasibility** for each challenge



HOW DOES IT WORK?



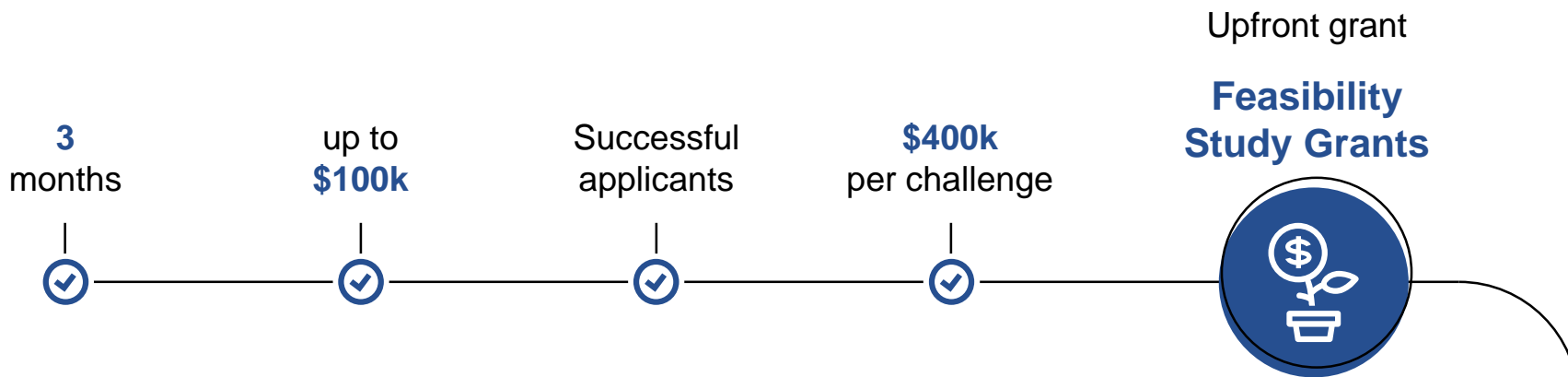
Best 2 (approx.)
funding for proof of concept
for each challenge



Agencies consider
buying solution
if successful

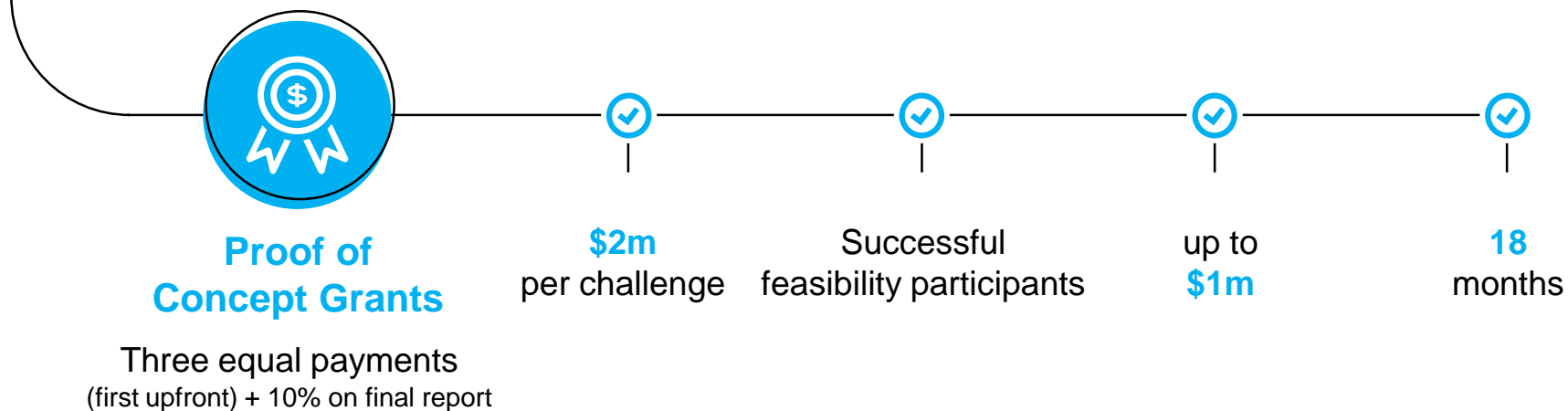


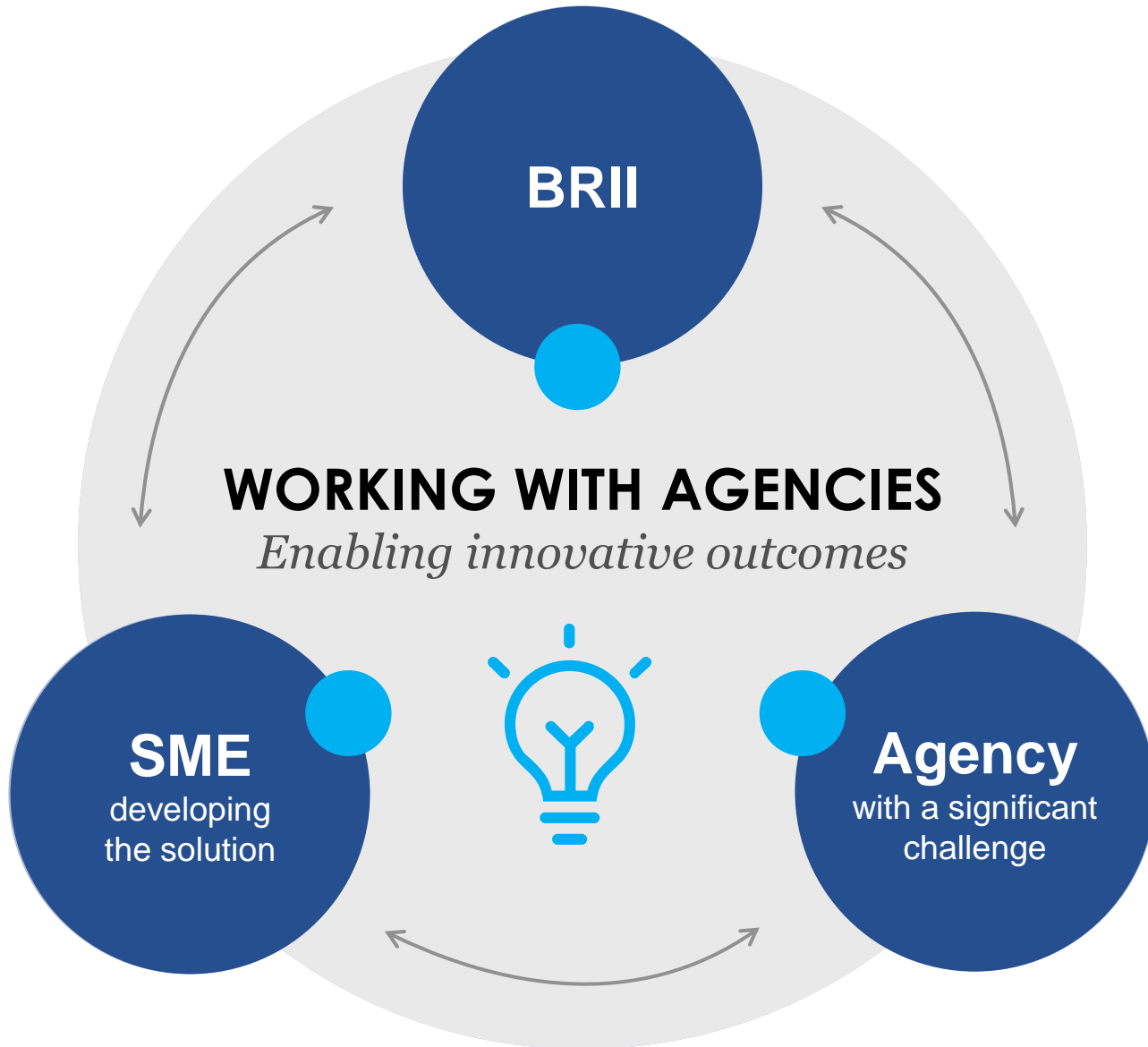
SMEs go on to sell
new solution worldwide,
utilising their own IP



BRII FUNDING & CASH FLOW

Upfront payments to help your cash flow







MAXIMISE YOUR OPPORTUNITY FOR SUCCESS

- ✓ Accelerated growth through significant funding of up to \$1 m
- ✓ New market exposure and opportunities for future investment and development
- ✓ Government as a potential customer
- ✓ Businesses retain all IP rights for domestic and global commercialisation
- ✓ Explore spin-off products
- ✓ Potential for additional funding for commercialisation
- ✓ Avoid the uncertain and expensive new product development cycle
- ✓ Potential for procurement
- ✓ Secure capital pre-proof of concept
- ✓ Access to business development & commercialisation assistance



ELIGIBILITY & MERIT CRITERIA



ELIGIBILITY

- ✓ Non-tax exempt Incorporated company

- ✓ Turnover of <\$20m

- ✓ ABN

- ✓ Start-ups and newly established businesses

- ✓ Demonstrate ability to fund additional costs

- ✓ Individuals or Partnerships*



ELIGIBILITY

- ✘ Income tax exempt companies

- ✘ Government agencies (Federal/State/Local)

- ✘ Government Business Enterprises

- ✘ Trusts*





MERIT CRITERIA

1

Extent to which the proposed solution meets the challenge

2

Market opportunity of your proposed solution

3

Capability, capacity and resources to deliver the project



Lodge your application

www.business.gov.au/BR11



Wednesday , 17 April 2019

Applications Close



**Contact BR11 team for
further information**

BR11@industry.gov.au

BR11

*A business changing
commercial opportunity*

www.business.gov.au/BRII

Key documents

- Grant opportunity guidelines [- PDF | 406.45 KB](#) [- DOCX | 487.45 KB](#)
- Factsheet - Business Research and Innovation Initiative [- PDF | 181.23 KB](#) [- DOCX | 106.17 KB](#)
- Factsheet - Fast and secure digital identity verification for people experiencing family and domestic violence [- PDF | 264.58 KB](#) [- DOCX | 115.75 KB](#)
- Factsheet - Intelligent data to transform tourism service delivery [- PDF | 265.57 KB](#) [- DOCX | 124.78 KB](#)
- Factsheet - Uplifting government capability to help deliver world-leading digital services [- PDF | 192.71 KB](#) [- DOCX | 113.83 KB](#)
- Factsheet - Managing the biosecurity of hitchhiking pests and contaminants on shipping containers [- PDF | 266.36 KB](#) [- DOCX | 114.86 KB](#)
- Factsheet - Automating complex determinations for Australian Government information [- PDF | 268.35 KB](#) [- DOCX | 116.75 KB](#)
- Sample grant agreement - Feasibility [- PDF | 324.82 KB](#) [- DOCX | 153.94 KB](#)
- Frequently asked questions [- PDF | 279.73 KB](#) [- DOCX | 116.7 KB](#)
- Letter of support template [- PDF | 75.84 KB](#) [- DOCX | 32.91 KB](#)
- Financial turnover declaration [- PDF | 142.11 KB](#) [- DOCX | 32.61 KB](#)



INTERACTIVE CHALLENGE SESSIONS



Room 1

Fast and secure digital identity verification for people experiencing family & domestic violence



Room 2

Intelligent data to transform tourism service delivery



Room 3

Uplifting government capability to help deliver world-leading digital services



Room 4

Managing the risk of hitchhiking pests and contaminants on shipping containers



Room 5

Automating complex determinations for Australian Government information