# Australian Government | Department of Industry, Science, Energy and Resources | business.gov.au 13 28 46

# Marketing kit for small business advisers



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| Key resources for small businesses |
| Copy and paste these articles into your website, blog or newsletter and the posts to your social media accounts to share the latest news relevant to small businesses. |

# Newsletter/Website content

## Free Small Business Advice

This year has brought about change in many unexpected ways. To assist you with these changes, you can now access your first service offering from the [Australian Small Business Advisory Service (ASBAS) program](https://business.gov.au/expertise-and-advice/Australian-Small-Business-Advisory-Services-ASBAS?sc_camp=64C835D5EA3E4A24FCA98DAE3E3F8664) for free.

Get help to use digital tools to save you time and money, and grow your business in areas such as:

* How digital tools can help small business
* Websites and selling online
* Social media and digital
* Small business software
* Online privacy and cyber security

ASBAS services are available across all metropolitan and regional areas for sole traders and small businesses with less than 20 full-time (or equivalent) employees.

Services are offered one-to-one to provide tailored support or through group workshops or webinars.

For more information on ASBAS and to find your local provider visit: [www.business.gov.au/asbas](http://www.business.gov.au/asbas)

# Social Media Content

## Facebook Post

Looking for small business advice? You can now access your first service offering from the [Australian Small Business Advisory Service (ASBAS) program](https://business.gov.au/expertise-and-advice/Australian-Small-Business-Advisory-Services-ASBAS?sc_camp=64C835D5EA3E4A24FCA98DAE3E3F8664) for free. ASBAS provides low cost, high-quality small business advice from qualified experts. Get help to use digital tools to save you time and money, and grow your business.

To find out more and to find your local provider visit [www.business.gov.au/asbas](http://www.business.gov.au/asbas)

## Twitter

Due to high demand the #ASBAS program is being expanded to provide small businesses with advice on how to use digital tools to save you time and money, and grow your business.

Find out more at [www.business.gov.au/asbas](http://www.business.gov.au/asbas) #ASBAS #smallbusiness

## LinkedIn

Looking for small business advice?

You can now access your first service offering from the [Australian Small Business Advisory Service (ASBAS) program](https://business.gov.au/expertise-and-advice/Australian-Small-Business-Advisory-Services-ASBAS?sc_camp=64C835D5EA3E4A24FCA98DAE3E3F8664) for free. ASBAS provides low cost, high-quality small business advice from qualified experts. Get help to use digital tools to save you time and money, and grow your business.

ASBAS services are available across all metropolitan and regional areas for sole traders and small businesses with less than 20 full-time (or equivalent) employees.

Services are offered one-to-one to provide tailored support or through group workshops or webinars.

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