

On Farm Connectivity Program – Round 2

Eligibility criteria for Primary Producers

The Primary Producer will be invited through the portal to provide a declaration that they meet the eligibility criteria. The declaration includes the following information.

To be eligible, a primary producer must

- have an ABN that has been registered for 12 months and be at different locations if submitting multiple applications
- carry out primary production activities under one of the eligible ANZSIC codes (refer to Appendix D)
- Have an average annual gross income between \$40,000 and \$4 million (i.e. total revenue before expenses and tax) over 3 previous full financial years. Average annual income is calculated as the average of the previous 3 full financial years' income for each ABN
- not be a hobby farmer.

The Primary Producer will also be asked to provide:

- name, email address and phone number
- ABN
- address where the connectivity solution will be installed and used
- 100 words or less to describe how the connectivity solution will benefit their business
- a yes or no response to whether they agree to be contacted by the department for a case study about their connectivity solution for the On Farm Connectivity Program.

We will confirm eligibility with the Primary Producer through an emailed portal invitation which is linked to your application.

Once confirmed as an eligible Primary Producer we will monitor the total amount of equipment purchased against the Primary Producer ABN across applications submitted by you and other Eligible Equipment Suppliers up to the maximum rebate of \$30,000. You will be notified if the Primary Producer has already reached the maximum threshold and the application is ineligible for the rebate.

Primary Producers may be contacted after the rebate has been claimed as part of the Program evaluation.